

CHEN Lidan

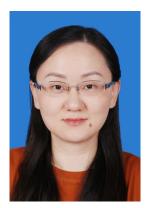
Associate Professor

School of English for International Business Guangdong University of Foreign Studies

4 Research Fields

- Business English Teaching
- Corpus linguistics

\rm Education



Institution	From	То	Major	Degree
Guangdong University of Foreign Studies	2003	2006	Applied Linguistics	MA
Zhongnan University of Economics and Law	1999	2003	English	BA
Zhongnan University of Economics and Law	2000	2003	Finance	BA

Hereit Professional Training

Provider	From	То	Content
Cultural and Education Section of the British	2018.4	2018.4	Academic Writing
Consulate-General & Guangdong University of			for Publication
Foreign Studies			
University of Central Lancashire	2016.2	2016.8	Academic Visiting

4 Professional Certificates

Title	Issuing Authority
Business English Certificate Higher	University of Cambridge Local Examinations
	Syndicate
Advanced TESOL Certificate	The United States of America Professional
	Teaching Committee

International TESOL Certificate	The United States of America Professional
	Teaching Committee Beijing Service Bureau for
	Diplomatic Mission
Teacher's Qualification Certificate for	Department of Education of Guangdong Province
Higher Education	
National Computer Rank Examination	National Education Examinations Authority, the
Certificate	Ministry of Education of China
The National Professional and Technical	Personnel Testing Authorities of Guangzhou
Personnel Computer Application Ability	
Certificate	
National Proficiency Test of Mandarin	Language Commission of Guangdong Province
Chinese	

4 Research Outcomes

 Peer-reviewed Journals 		
1)	Chen, L. (2017). Corpus-aided Business English Collocation Pedagogy. English	
	Lange Teaching, 9, 181-197.	
2)	Chen, L. (2015). A Corpus-based Study of Shell Nouns in 'N+that' Appositive Clause	
	in Business English Undergraduate Theses. Journal of Zhejiang International Studies	
	University, 6, 28-35.	
3)	Chen, L. (2015). A Sino-Anglo Code-mixing and Persuasiveness of Chinese	
	Newspaper Advertising: A Sociolinguistic Perspective. International Journal of	
	English Linguistics, 5, 48-59.	
• B	ooks and Book Chapters	
1)	Hu, C., Chen, L. & He, A. (2019).Corpus-aided Business English Phraseology	
	Studies. Beijing: Foreign Language Teaching and Research Press.	
• T	extbooks or Translations	
1)	Xu, Z. (2009).Business English: A Comprehensive Course. (ed.) Chen L., et al.	
	Beijing: Higher Education Press.	
2)	Xu. Z. (2009).Business English: A Comprehensive Course Teacher's Book . (ed.)	
	Chen L., et al. Beijing: Higher Education Press.	

3)	Xu. Z. (2009). Business English: A Comprehensive Course Exercise Book (ed.) Chen
	L., et al. Beijing: Higher Education Press.
4)	Canfiled, J. (2008). Chicken Soup to Inspire the Body & Soul. (Zhang, X., Xu J., Wu
	W. & Chen L., Trans.). Hefei: Anhui Science & Technology Publishing House/Anhui
	Literature & Art Publishing House.
• (Conference Presentations
1)	Chen, L. & He, A. 2019. Corpus-aided Dynamic Assessment in a CLIL Course. Paper
	presented at the Nationwide Conference of Corpus and Foreign Language Teaching
	and Research, Xinxiang, Henan Province.
2)	Chen, L. 2018. Assessment of CLIL/EMI Courses: What Corpus Linguistics Can Do
	in IALC? Paper presented at the International Conference of EMI Theory and
	Practice, Guangzhou, Guangdong Province.
3)	Chen, L.2018. Use Corpus Keywords to Design Activities in Business English
	Instruction. Paper presented at the 3rd International Symposium on Emerging
	Technologies for Education, Chiang Mai, Thailand.
4)	Chen, L. & He, A. 2018. Corpus Keyword-aided Business English Instruction with
	Dual Aim. Paper presented at the 4th Conference for China Corpus Linguistics
	Association, Wuhan, Hubei Province.
• (Conference Proceedings
1)	Chen, L. (2018). Use Corpus Keywords to Design Activities in Business English
	Instruction. In Hao. T. et al (Eds.). Emerging Technologies for Education. pp. 234-
	243. Switzerland: Springer.
• R	esearch Projects (please indicate the funding level: university, provincial or
n	ational)
1)	2015-2018. Corpus-assisted Studies of Business English Phraseology Pedagogy
	(Role: principal investigator, Rank 3) funded by Higher Education Teaching and
	Reform Project of Guangdong Province, Guangdong Provincial Department of
	Education. Provincial level.
2)	2014-2017. Business English Teaching and Teacher Development in Innovative
	School Project in Higher Education of Guangdong(GWTP-LH-2014-01) (Role:
	principal investigator, Rank 4) funded by Guangdong Provincial Department of
	Education. City level.

3)	2014-2018. Two Dimensional Analysis of Chinese Learners' Use of Shell Nouns: A
	Corpus-based Study (Role: project director) funded by Joint Research Funding
	Program of Guangdong University of Foreign Studies. University level.
4)	2013-2018. A Corpus-based Study of Undergraduate Academic Writing: Use of Shell
	Nouns (Role: Project director) funded by Teaching Reform Project of Guangdong
	University of Foreign Studies. University level.

Honours and Awards

Year	Honours or Awards
2021	Outstanding Undergraduate Thesis Supervisor, Guangdong University of Foreign Studies
2018	Outstanding Teachers, Guangdong University of Foreign Studies
2017	Outstanding Undergraduate Tutors, School of English for International Business, Guangdong University of Foreign Studies
2016	Outstanding Undergraduate Tutors, Guangdong University of Foreign Studies
2014	Outstanding Undergraduate Tutors, Guangdong University of Foreign Studies
2014	Outstanding Undergraduate Thesis Supervisor, Guangdong University of Foreign Studies
2014	Undergraduate Teaching Awards, Guangdong University of Foreign Studies